

Council Executive Board Orientation Overview

The council executive board is key to the overall success of the units within your council. This involves an understanding and a commitment to the four functions of council operations—fund development, membership, program, and unit service. Their governance, active involvement, and focus on council finances are critical. This presentation was designed to give both new and experienced board members a comprehensive training on their roles on the board and the methodology for achievement and maintaining the Journey to Excellence Council status. This should be mandatory training for all board members.

Overall time

Will vary, according to amount of time allocated for discussion and the number of modules utilized. The introductory video piece is 1:37 minutes long. Its purpose is to introduce the modules and explain what participants are about to experience.

Facilitator

This training is facilitated by the council president, council commissioner, and the Scout executive. You may also involve some experienced key council officers in specific areas or throughout the entire training process.

Environment

This training was created in modules to give you the flexibility to deliver the program in a number of different ways. You can deliver the training in the following ways:

- During your annual board retreat
- In one, two, or three modules during each board meeting
- To individual committees as they make plans for their assigned functions on the board
- In specific modules, to new members or during the year as they take on new responsibilities
- At new board member orientation in a group setting
- In a one-on-one orientation

Delivery mechanism

This training combines online modules with discussion questions and scenarios to communicate the key points and hold your audience's interest. Because your audience is made up of sophisticated business people (or educators, elected officials, military officers, and other community leaders) who may be new to Scouting, the "correct" answers for the scenarios are not always the obvious ones. Encourage discussion and interaction. This imprints the information in a more meaningful and lasting way.

Presentation procedure

This syllabus contains step-by-step instructions for each section. Each of your board members should receive a comprehensive binder or folder that includes all of the various support tools and aids discussed in the training. Personalize it for your council. You'll be directed to reference these resources by reviewing them after each module of the training. The resources will also make good reference tools during the year to help guide people in their responsibilities, especially as an officer or committee chair.

Goals of the Council Executive Board Orientation

- To explain the four functions of council operations—fund development, membership, program, and unit service
- To enable all board members to understand their active role and importance in the organization
- To help them understand the need for additional board members
- To review their fiduciary responsibilities
- To teach them the proven methods for projecting, acquiring, managing, and maintaining the financial needs of the council

Please review the syllabus and online modules completely before you schedule and present this training. Your enthusiasm and familiarity with the material will help to leave a lasting impression on your board.

Show [CEBO Intro](#).